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45809 7590 08/20/2008

SHOOK, HARDY & BACON L.L.P.
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 INTELLECTUAL PROPERTY DEPARTMENT
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Anna Muckenthaler (Depositor's name)
 Anna Muckenthaler (Signature)
 September 19, 2008 (Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/805,731	03/22/2004	Eric B. Watson	306409.01/MFCP.140315	9571

TITLE OF INVENTION: SYSTEM AND METHOD FOR AUTOMATED OPTIMIZATION OF SEARCH RESULT RELEVANCE

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1440	\$300	\$0	\$1740	11/20/2008

EXAMINER	ART UNIT	CLASS-SUBCLASS	09/23/2008 HUUONG2 00000017 10805731
STACE, BRENT S	2161	707-003000	01 FC:1501 1440.00 OP

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
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2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
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1 Shook, Hardy & Bacon LLP
 2 2555 Grand Blvd
 3 Kansas City, MO 64108

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Microsoft Corporation

Redmond, WA

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

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- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.
☒ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

Benjamin P. Tabor

Date September 19, 2008

Typed or printed name Benjamin P. Tabor

Registration No. 60741

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